Unit 6 Terms – Political Parties, Elections & Campaigns, Interest Groups, and the Media

AP U. S. Government and Politics

Terms & Test Due Monday, December 12, 2016

Directions: All terms listed should be identified/defined in a two-column format. Column on the left should contain a definition that is not just copied from the glossary but identified according to your reading. Column on the right should contain a deeper explanation, analysis, example, real-world application, metaphor, cause/effect, or description of how it’s different from a similar term. These can be typed or hand-written and must be your own work and ideas! **It will be a tremendous benefit to read the chapters in order to help you with this part.**

Chapter 9 - Political Parties (pages 189-210)

1. Political party
2. Critical or realignment periods
3. Primary elections
4. Closed primary
5. Open primary
6. Super-delegates
7. Invisible primary
8. National convention
9. National committee
10. Congressional campaign committee
11. National chair
12. Political machines
13. Partisan identification
14. Partisanship
15. Two-party system
16. Plurality system
17. Minor parties

Chapter 10 Elections & Campaigns - (pages 213-241)

1. Mid-term election
2. Caucus
3. Momentum
4. Retrospective voting
5. Prospective voting
6. Valence issue
7. Positional issue
8. Incumbency advantage
9. Surge and decline
10. Coattails
11. Political Action Committees (PACs)
12. Independent expenditures
13. Soft money
14. 527 organization
15. Super PAC
16. 501 (c) 4 Group

Chapter 11 Interest Groups – (pages 244-264)

1. Interest group
2. Lobbyist
3. Free rider problem
4. Public good
5. Incentive
6. Solidary incentives
7. Material incentives
8. Purposive incentive
9. Ideological interest groups
10. Public-interest lobby
11. Social movement
12. Political cue
13. Ratings
14. Grassroots lobbying

Chapter 12 The Media (268-291)

1. Sound bite
2. Blog
3. Trial balloon
4. Loaded language
5. Selective exposure
6. Agenda-setting (gatekeeping)
7. Priming
8. Framing
9. Watchdog
10. Game frame
11. Horse-race journalism (scorekeeping)
12. Adversarial press
13. Equal-time rule